



EAGA STRATEGIC PLAN 2021-25

This document should be read in conjunction with the EAGA 2021-25 Memorandum of Understanding (MOU).

Vision

Melbourne's East is home to healthy, prosperous, environmentally sustainable and resilient zero net emissions communities.

Mission

EAGA will facilitate the region's transition to zero net emissions by 2030 by delivering innovative climate change mitigation and adaptation projects, influencing policy and programs through advocacy and build the capacity of its members and stakeholders.

EAGA's Role

EAGA pursues its vision and mission by implementing joint initiatives that provide economies of scale and facilitates initiatives typically beyond the reach of individual councils. By doing so, EAGA supports its members in delivering their respective objectives for a sustainable, resilient, low carbon communities and adds value to each member Council's existing sustainability strategies and environmental management plans.

Strategic Framework

EAGA's Strategic Plan (see TABLE 1) details EAGA's overarching strategic directions, objectives and rolling actions the Alliance will undertake to deliver EAGA's vision and mission. The four year strategic plan includes indicative evaluation criteria and is intended as a public document on the EAGA website.

Each year, EAGA will develop an Annual Implementation Plan (AIP) detailing the specific projects and operational tasks EAGA will undertake to deliver the strategic plan over a 12 month period. The AIP allocates responsibilities, timelines and provides an indication of potential resources (such as external funding opportunities) that may assist in the delivery of each initiative. The AIP is intended as an internal document and will be used as a management tool to inform the annual reporting process.

TABLE 1: STRATEGIC PLAN 2021-25

STRATEGIC DIRECTION	OBJECTIVES Sets out what EAGA wants to achieve over the period	ACTIONS Defines how EAGA will deliver each objective. Actions are articulated to provide sufficient flexibility for EAGA to be opportunistic and adaptable over the period	EVALUATION Sets out the broad parameters against how success will be measured
Action and projects	Leverage the network of EAGA to ensure the implementation of innovative climate change mitigation and adaptation projects	<ul style="list-style-type: none"> • Identify and implement emission reduction and adaptation initiatives across Council operations • Identify and implement initiatives that assists the community to reduce greenhouse gas emissions, build resilience and respond to climate impacts 	<ul style="list-style-type: none"> • Impact and outcomes of the EAGA's projects or initiatives • Reduction in greenhouse gas emissions and financial savings attributable to initiatives • Progress against annual implementation plan
Collaboration and capacity building	Build the capacity of EAGA's members and stakeholders through collaboration, partnerships and effectively sharing information	<ul style="list-style-type: none"> • Raise the profile of EAGA within member Councils through proactive engagement • Identify and implement opportunities to build capacity of EAGA's members and stakeholders to support project delivery and advocacy initiatives • Implement information sharing initiatives to support effective stakeholder engagement and collaboration • Leverage the network of Greenhouse Alliances for information sharing and cross regional collaborative opportunities 	<ul style="list-style-type: none"> • Participation of staff and Councillors from across EAGA's membership in EAGA's meetings, events and projects • Impact and outcomes from information sharing and capacity building initiatives • Impact and outcomes from cross Alliance forums and initiatives
Advocacy	Utilise EAGA's scale, reputation and member's commitment to influence climate policy, funding and programs within local, state and federal governments	<ul style="list-style-type: none"> • Proactively advocate to governments and other stakeholders • Establish partnerships and work collaboratively across other Greenhouse Alliances and other networks and groups to support advocacy activities • Promote advocacy activities through networks and web channels 	<ul style="list-style-type: none"> • Policy, regulatory or program changes attributable to advocacy activities • Progress against annual advocacy plan
Governance	Develop partnerships to secure resources for projects whilst maintaining strong governance structures and an engaged membership	<ul style="list-style-type: none"> • Secure funding sources to support project implementation and management • Develop and maintain a clear governance and processes that support accountability, responsible and timely decision making • Deliver transparent and timely reports to members on outcomes 	<ul style="list-style-type: none"> • Four year MOU signed by the EAGA members • Annual report (public via EAGA website) • Annual financial report (internal)