

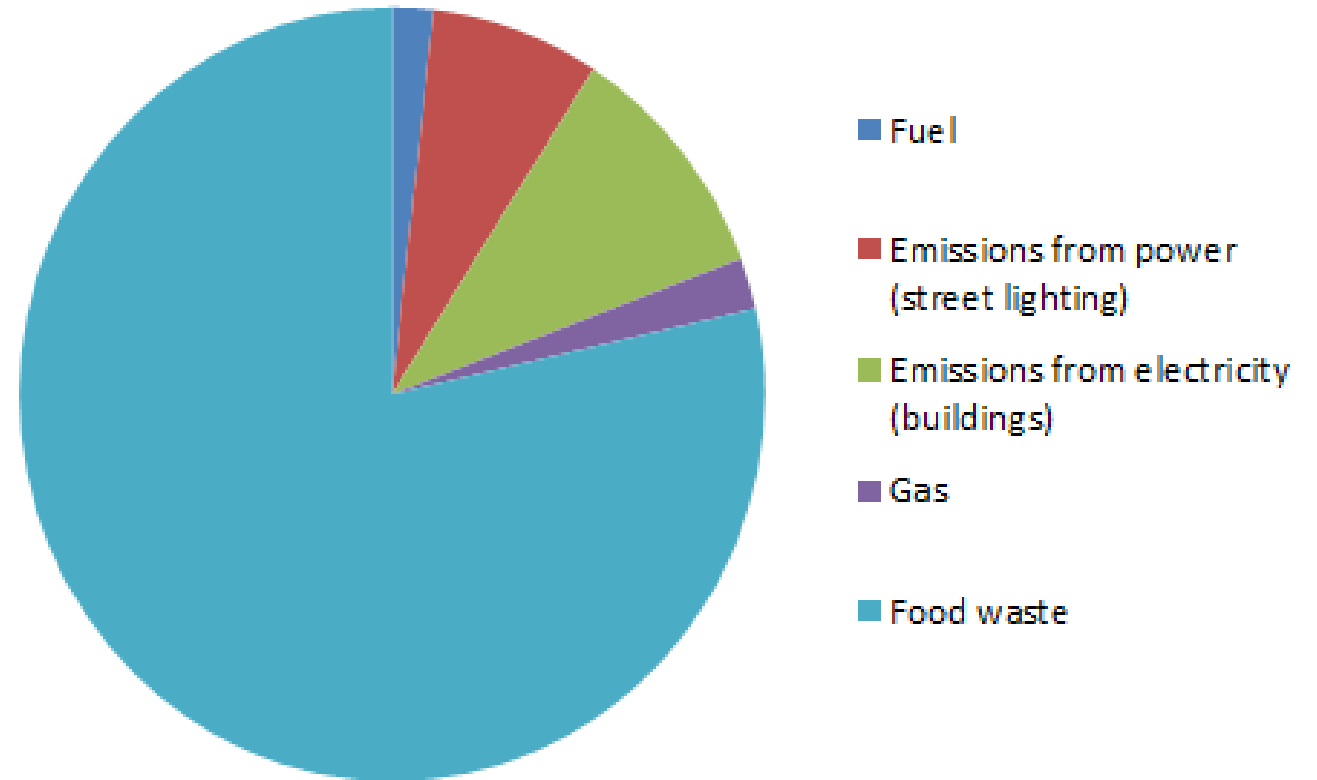
Food Waste Recovery in Glen Eira



Why recover food waste ?

- Half of what goes to landfill is food waste.
- This represents an estimated 28,500 tonnes of GHG emissions,
- Biggest opportunity to reduce emissions in Council's sphere of influence.

CO2e (T) - Sources of emissions



Laying the ground work

- Free green bin roll-out in 2013 - 45,000 households have green bins
- Strategic commitment to introduce food waste recycling in *Environmental Sustainability Strategy* 2016-2021.
- Finalising the SE Organics contract
- Transferring to a facility capable and licensed to process food waste
- Detailed communications plan



Service introduction – 1 May 2018

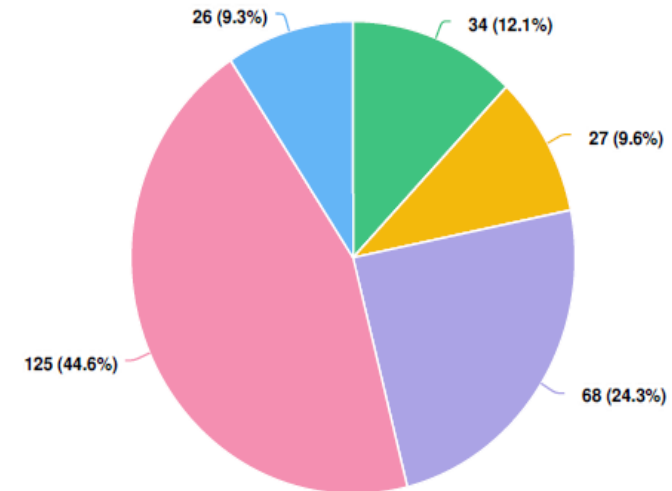
- Free kitchen caddy
- No bags
- Online orders (pre-orders from mid Feb)
- Kerbside collection contractor delivered caddies from mid-April
- Bin inspections in June



Early results

- Over 11,000 caddies ordered and delivered
- 70% likely or very likely to use the service
- 367 tonnes reduction to landfill in first 2 months
- Low contamination
- Overwhelmingly positive feedback from the community

How likely is it that you will use the new food scrap recycling service in the next 12 months? (select 1 option)



Question options

Very unlikely Unlikely Likely Very likely Not sure

Optional question (280 responses, 0 skipped)

COMMS...COMMS...COMMS

60% reach in 10 weeks



THE AGE

NATIONAL VICTORIA RECYCLING

Scrap value: Leftovers join green bin collection in war on food waste



Over
40,000
VIEWS



