Greening the Greyfield Project
The Problem (Why?)

- Lot by lot - Infill development
- Community feedback
  - Open spaces
  - Connectivity
  - Flooding
  - Tree canopy
  - Hard surface
The Project (What?)

- Improve current practice and outcomes of infill development
- Explore precinct level renewal as a viable option for landowners
- Community net benefit through development concessions – higher yields
Community benefits

**BAU – lot sub-division**
- Sub-optimum use of land
- High embodied CO2
- Poor stormwater management
- No greenspace/additional utility

**Precinct renewal**
- Optimised land use/ additional open space
- Less embodied CO2
- Better stormwater management
- 50% less water and energy
Approach (How?)

- Gain state level support
- Organise
- Engage and identify precincts
- Viability assessment
- Policy amendment
- Branding
- Codesign/ Landowners empowerment

ENVISION
Key messages

- Messaging
- Partnerships
- Relation, Confidence, Trust
- Time
- Integration with the council
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